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03. Content Creation

Ongoing marketing support for businesses that want to stay visible and professional online, without having to create every post themselves.

What's included:

- Monthly content planning session
- Content calendar for agreed social channels
- Twelve branded social posts per month
- Copywriting, creative direction, and post design
- Scheduling and publishing, if access is provided
- Monthly check-in and recommendations

What you'll leave with:

A consistent, credible social presence that keeps your business visible, reinforces trust, and gives customers a reason to remember you.

What's not included:

Daily community management, paid ads, on-site photography or video production, influencer outreach, or responding to messages and comments outside the agreed scope. **These services can be quoted separately if needed.**

Typical commitment: Three-month minimum, with month-to-month continuation afterward.